South Central Professional RLRI

@ Oklahoma State University

January 22, 2027

FRIDAY	
11:00am	Lunch and Introductions / Welcome by **Nancy Krutzsch**
12:00-12:50 pm	**Margin for Mission: Creating Capacity to Say Yes to What Matters*** *Tera Eddleman* Good intentions alone don't always give us the capacity to act on them. In veterinary practice and in life, limited financial, operational, time, and personal margin can make it difficult to serve others well. This session explores practical ways practice owners and leaders can strengthen profitability, manage resources wisely, and build sustainable margin that creates greater freedom to give, serve, invest in people, and respond when opportunities arise. We'll consider margin not as the end goal, but as a tool of faithful stewardship—creating capacity to encourage others, demonstrate love, support mission, and say "yes" to what matters most.
1:00-1:50pm	**Cost of Caring – Part 1** *Rob Goodman* In 2024, Barnas Creative produced a documentary exploring the challenges faced by veterinary professionals. This two-part session will view sections of this documentary and pause to discuss the ways that our faith enables us to bear the cost of caring in practice.
1:50pm-2:10pm	Short Break/Fellowship
2:10-3:00pm	**Cost of Caring – Part 2** *Rob Goodman* This session continues the viewing and discussion started in part 1. Specifically, this session will explore the challenge of suicide within the veterinary profession and seek ways in which our faith invites us to engage with this difficult topic.

3:00-3:50pm	**TBD**
4:00pm	Debrief, Prayer, Adjourn to RLRI if attending

*RACE approved for 1 hour of CE

Speaker Bios

Tera Eddleman

Tera Latham Eddleman, CVA, is a seasoned accountant and financial analyst with strong roots in veterinary practice management. She is the owner of Summit Veterinary Advisors, a consulting firm that specializes in veterinary bookkeeping, accounting and practice valuations. She is a Certified Valuation Analyst, QuickBooks Pro Advisor, and Co-Chair of the VetPartners Valuation Council. Tera lives in Weatherford, Texas with her Husband Kirk, three daughters and menagerie of pets. She has a passion for learning and teaching the Bible. In her free time, you can find her deep in Bible Study, learning Hebrew, quilting or spending quality time with her family.

Dr. Rob Goodman

Dr. Rob Goodman is a veterinarian, an Army veteran, a priest in the Anglican tradition, a spiritual director, and a rancher.

Rob is passionate about transformation and spiritual wellbeing. He believes that our practices link our identity to our hope. Our practices, the things we do every day either intentionally or unintentionally, reveal the truths about who we really are and the lies that we have believed. Our practices also have the power to lead us to live as we truly are and become who we were meant to be. Paradoxically, our transformation results in becoming what we have always been - Beloved.

Rob is a spiritual director at Horizons (https://www.horizons-sa.org/) and the Canon for Spiritual Direction and Spiritual Formation for the Anglican Diocese of All Nations. He provides quarterly workshop on resilience for the San Antonio Bridges to Care program

(https://www.nami-sat.org/bridges-to-care) and works closely with Christian Veterinary Mission providing teaching and pastoral care.